4 PACK

PACKAGING DATA MANAGEMENT



4Pack is a software solution that helps food, beverage and CPG brands and businesses with an evolving array of SKUs to streamline and simplify how they launch, manage, and package their products. It delivers a powerful and flexible packaging data management solution for a fast-changing regulatory environment.

By centralising and connecting all the data, assets, documents and workflows around product information, packaging components, artwork & labeling it becomes a critical core repository for packaging data. Unlike any other enterprise system, this can uniquely power packaging related reporting, inform financial disclosures around packaging waste and sustainability, and enable strategies for packaging change and transformation.

With AI capabilities being introduced, 4Pack is making it easier for users to interrogate connected packaging information, uncover insights and access the information they need without navigating multiple systems or complex searches.

Meeting changing demands

4Pack can help companies meet the differing reporting requirements of their regions and national markets. Faster, more complete and more accurate access to packaging information coupled with the tools to connect, manage and use it across the organisation will support:

- **Evolving packaging waste and recyclability regulatory reporting both regional and market-specific** backed up by accurate evidence to support pEPR and associated RAM classification of materials, PPWR, plastic packaging tax, deposit return and green claims.
- **More accurate financial calculations, declarations and reports** with traceable sourcing to support regulatory submissions for fee based producer pays regimes such as plastic packaging tax and pEPR. Enables consistent tracking of the use of materials across multiple product lines which can be queried and reported by chosen parameters such as geography.
- **Compliance in consumer labeling** in line with packaging and other legal requirements, whether these relate to product contents such as allergens, or sustainability claims made on packaging.
- **Benchmark progress** against strategic sustainability targets such as reduction of virgin plastic usage, introduction of recyclable packaging or other commitments – whether for the purpose of reporting to industry sector, for reputation communications, or to shareholders.
- **Informed change strategies** by providing accurate and measurable Key Performance Indicators around different facets of packaging sustainability.

Introducing the 4Pack AI Co-worker

The new 4Pack AI Co-worker will enable users to interrogate data, documents and audit histories across the entire 4Pack solution using natural language queries. By providing fast, direct access to relevant information, it will simplify how users search, retrieve and work with packaging data, improving efficiency and supporting more informed decision-making.

Delivering business benefits

- **Completeness –** a single repository of packaging information across all SKUs and product lines and spanning all packaging components and related artworks.
- **Consistency –** cross-connects product information, packaging components, packaging specifications and artwork to streamline workflows and quality control.
- **Control –** granular visibility and accessibility of every aspect of packaging design, planning and production including material composition and manufacturer.
- **Compliance –** report complete, accurate and specific packaging data relative to specific products, lines or geographies on demand.
- **Auditability –** connected workflows enable auditing through end to end packaging design and decision-making processes, to enable continuous improvement.
- **Accessibility –** Make packaging information easier to find and use across the business, with new AI capabilities designed to simplify how users access and interrogate data.



Complementing your ERP

4Pack fills a critical gap in ERP functionality which would be costly, complicated or painfully slow for ERP developers to introduce to meet a rapidly evolving regulatory environment:

- **Designed for packaging data** and related information, ranging from detailed packaging specifications to artwork and labelling information, compliance tracking and more.
- **Flexible and configurable** to meet changing business needs and meet variable reporting requirements in different geographies.
- **Collaborative by design** enabling real-time influx of supply chain packaging design and manufacturing information from third parties such as packaging manufacturers.
- **Seamless ERP integration** with SAP or any third party solution ensures that Master Data is synchronised across systems to maintain data integrity, reduce redundancy, stop manual entry and allow for consistent data use across functions.
- **Infinitely scalable** to thousands of SKUs, users and projects, globally.

Powerful Features

4Pack is highly adaptable to your needs and completely configurable to your priority functionality, workflows, data management and system requirements. Everything is defined with you at implementation. It brings:

- Intuitive and user-friendly interface.
- Centralised data and document storage that is individually linked to SKUs.
- Flexible executive, manager and user dashboards.
- High performance search and reporting tools giving visibility at any level.
- Insightful Business Insights (BI) analytics and reporting.
- Collaboration tools enabling co-working, data and document sharing.
- Robust data and user security measures maintain integrity and synchronisation.
- Secure user access and visibility controls ensure confidentiality.
- Asset Library stores all digital assets relating to packaging components and SKUs.
- Automatic audit histories and document version control eliminates confusion.
- **Listed as a leader in Gartner Packaging and Product Specification Management (PPSM) Market Guide 2021, 2022, 2023, 2024, 2025 and Label & Artwork Management (LAM) Market Guide 2021, 2022, 2023, 2026.**

Implementing 4Pack

- **Implementation:** 4Pack is configured and shaped for your priority needs by a highly experienced consulting and product team with expert software engineers.
- **Integration:** We will work with you and your internal IT teams to ensure seamless enterprise system integration from the start.
- **Customer support:** We stay engaged far beyond technical implementation to help you manage change, engage and train users and optimise system use over time.
- **Pricing:** Pricing is transparent, easy to understand, and simple to scale with a one-off setup fee and universal user SaaS licensing.
- **Technical support:** Included as standard – without hidden costs or surprises.

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Book a call

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