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SPECIFICATION+

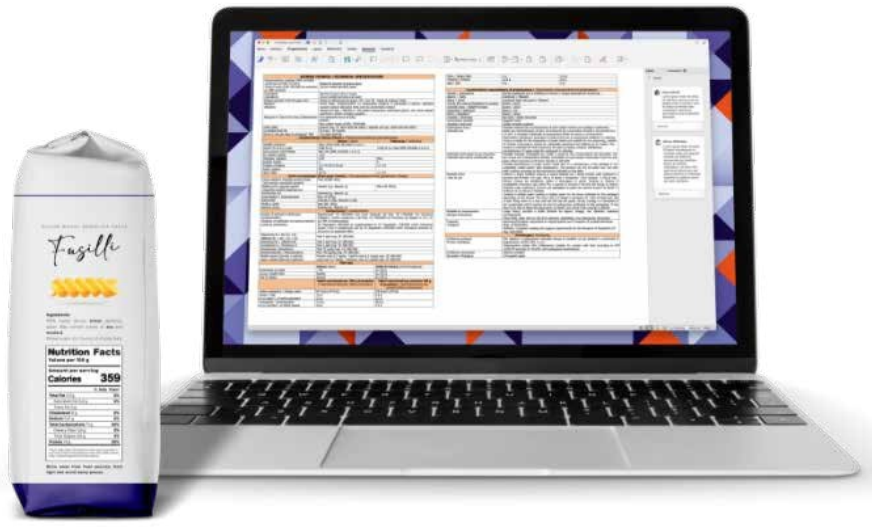
4Pack Specification+ is part of the powerful 4Pack software solution, designed to help food, beverage and CPG brands and businesses with an evolving array of SKUs to streamline and simplify how they launch, manage, and package their products.

Specification management has a critical role in these end-to-end processes. Because 4Pack is uniquely configured and shaped for each customer it is often implemented first as Specification+ to help centralise, connect, control and harmonise specifications.

4Pack is introducing an AI Co-worker that will enable users to interrogate information across the solution using natural language queries. This will provide faster access to specification data, supporting documentation and audit histories, simplifying information retrieval and improving operational efficiency.

4Pack Specification+ enables you to

- Create cohesive central specification repositories for products, ingredients, supplier and manufacturer information, packaging components and on-pack copy.
- Achieve complete specification consistency via configurable specification templates with rigorous version control and automatic document expiry.
- Comply with internal, industry or geographic regulatory standards – such as allergen declarations, ingredient listings, nutritional fact data and scores.
- Support suppliers via portal-based access to specifications and digital assets and upload all supporting documentation they require.



Powerful Features

The intuitive and user-friendly interface delivers sophisticated features, completely configurable to your priority functionality, workflows, data management and system needs.

- Centralised data and document storage individually linked to SKUs.
- Complete and automatic specification document version control.
- Workflow automation including automatic task progression and RAG status.
- High-performance search and reporting tools giving visibility at any level.
- Flexible executive, manager and user dashboards.
- Insightful BI analytics and reporting with customisable filters.
- Multilingual management of regional, local and language document variants.
- Collaboration tools enabling co-working, data and document sharing.
- Out of office function for re-assignment of tasks, ensuring project continuity.
- Robust data security measures maintain integrity and synchronisation.
- Secure user access and visibility controls ensures confidentiality.
- Asset Library stores all related digital assets linked to components and SKUs.
- AI Co-worker – 4Pack is developing new AI capabilities to enable natural language queries across connected specification data, documents and audit histories, providing direct access to relevant information throughout the 4Pack solution.
- **Listed as a leader in Gartner Packaging and Product Specification Management (PPSM) Market Guide 2021, 2022, 2023, 2024 and 2025.**

Effortless integration & growth

- **Infinitely scalable** from hundreds to thousands of SKUs, users and projects, enabling global collaboration for employees, clients and supply chain partners.
- **Integrates seamlessly** with SAP or other ERP systems via custom integration ensuring Master Data is fully synchronised.
- **Integrates natively** with artwork management managed in 4Pack and with PIM, PMS, DAM and BI systems via custom integration.

Extensive business benefits

Specification+ creates a centralised and consistent single source of truth about your products and packaging, enabling effective control, consistency and compliance. Plus:

- Reduced frustration and cost of conflicting and repeated work.
- Faster search and location of key assets and information enhances efficiency.
- Meaningful and robust real-time reports and accurate on-demand reporting.
- Integrated KPI reporting that enables continuous improvement initiatives.
- Easier collaboration between internal teams, supply chain partners and studios.
- Assured compliance with product safety, labelling and other regulations.
- Enhanced time efficiency for everyone involved in product and packaging.
- Shared data value and visibility enables so everyone gains from platform economies.
- Reduced NPD risks by eliminating data redundancies, disconnections and gaps.
- Eliminates risky use of email and local files, and reduces proliferation of spreadsheets and Office documents.
- Faster access to key assets and information enhances efficiency, with forthcoming AI capabilities providing new ways to retrieve and interrogate connected data.

Implementing Specification+

- **Implementation:** Specification+ is configured and shaped for your priority needs by a highly experienced consulting and product team and expert software engineers.
- **Integration:** We will work with you and your internal IT team to ensure seamless enterprise system integration from the start.
- **Customer support:** We stay engaged far beyond technical implementation to help you manage change, engage and train users and optimise system use over time.
- **Pricing:** Pricing is transparent, easy to understand, and simple to scale with a one-off setup fee and universal user SaaS licensing.
- **Technical support:** Included as standard – without hidden costs or surprises.

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